

March is

Art Education Month

Literacy Volunteers are great supporters of art in its many forms, realizing that the skill to communicate is the most basic form of artistic expression. Reading, writing, mathematics, and self-expression are enhanced and strengthened because of work through Literacy Volunteers, *both as a tutor **and** a student.*

The Literacy Volunteers of Seneca County

recognizes and embraces the similarities between the arts and literacy...

As part of our brand development, the **Literacy Volunteers of Seneca County** invites your students – to help design and develop a logo to be used to symbolize our mission and its values.

Much like  and  are universally recognized to represent those products, we want to establish an image with which we can create our recognition throughout Seneca County.

To that end we are launching a contest in which we invite designs and ideas from your students to be used as **Literacy Volunteers of Seneca County** identifiers.

- Attached is a copy of our mission statement from which ideas and designs can be derived.
- The design can be any form – keeping in mind that it will primarily be represented in print form.
- The contest is open to all ages within the school districts of Seneca County.

The creator of the design that is chosen will receive a **\$100 cash prize**. Three honorable mentions will receive a \$25 cash prize each.

Entries must be submitted by 4/4/2022 via email to mollyclahr@gmail.com or mailed to:

Literacy Volunteers of Seneca County

Attn: Molly Lahr

1 DiPronio Dr, Waterloo, NY 13165

The Board of Directors of the Literacy Volunteers of Seneca County will review all entries and make a decision based on our criteria. A winner will be announced by 4/15/2022.

The winning design will be used as a branding identifier for all communications of SCLV (IE. letterhead, banners, posters, shirts, etc)

If you have any questions, please contact mollyclahr@gmail.com.

**Art Education Month
The Literacy Volunteers of Seneca County**

Contest registration

Our mission: Literacy Volunteers of Seneca County will provide confidential educational opportunities, at no cost, that will empower all to achieve educational and personal goals.

Our vision: We envision an environment in which we teach basic reading, writing, math, and language skills to adults 16 or older regardless of race, gender, or creed. All participants can attain their educational goals and become functioning and contributing members of the community.

Name_____.

Age_____. Grade_____.

School District _____.

Brief description of entry image -including meaning(s) of element(s)

Submissions can be mailed to:
Literacy Volunteers of Seneca County
Attn: Molly Lahr
1 DiPronio Dr, Waterloo, NY 13165

Or

Emailed to:
mollyclahr@gmail.com

Entry Deadline 4/4/2022